



Association of Adventist Women

---

# Dorothy Hardin Valcarcel

## — Woman of the Year —

### Community Life

---

# 2000

Mary Olson, long-time friend, describes Dorothy as follows: “Dorothy is an ordinary woman who does everything in an extraordinary way. She is extremely perceptive of people’s needs.”

Sometimes it seems that Dorothy Valcarcel is single-handedly looking out for the community of her Camelback church in Phoenix, Arizona, where she has contributed strong leadership to the church board and finance committee. In addition, she has:

- recognized the pastor’s wife as a woman in ministry and helped hire her as a full-time minister
- written a grant to

expand the church’s community outreach

- anonymously paid tuition for children otherwise unable to attend the church school
- taken struggling persons into her home and helped them gain independence

- regularly contributed her many musical talents

Nearly 20 years ago, Dorothy and James Valcarcel started their business, West Coast Direct Response, Inc., an advertising agency specializing in direct-mail fund-raising for philanthropic organizations. As president, Valcarcel has raised millions of dollars for libraries, hospitals,



schools, food banks, and other non-profits. Because of her success, she is a popular speaker for fund-raising organizations as well as her own company's seminars.

As she began sharing her business acumen with church organizations, Dorothy became one of the first women on the board of the Voice of Prophecy. In addition, she has served on the executive committees of the Arizona Conference and the Pacific Union Conference.

Dorothy's accomplishments are impressive on their own, but even more so in that she was nearly killed in a traffic accident three years ago. Since then, she has survived dozens of broken bones and multiple surgeries and now is not only alive, but again active in her community and her church—an extraordinary woman, touching her communities in extraordinary ways.

---

[>>click here to return to the Woman-of-the-Year Awardee roster](#)



Association of Adventist Women